

# Professional Services

## Application Performance Optimisation

The proliferation of core business applications along with the ever changing complexity of user remote access and mobility is leading to a complex set of variables that the IT team need to manage.

Complexity creates fragility, and with user demand increasing proportionally, application problems, be they performance or reliability, Are more likely than ever.

Alternative have worked with hundreds of clients to help define best practice for reliable and high-performance application delivery. Our breadth of experience across networking and IT services gives us a unique perspective on how to identify, resolve and improve application delivery problems for our clients IT users. We also advise on best-fit technology to mitigate application performance issues..

Leveraging 20 years in the delivery of IT and Telecommunications services and supported by top tier accreditations in a broad range of technical solutions, Alternative's consulting team collate key business requirements and design a solution that best meets your application performance optimisation requirements.

Our methodology is a proven one:

- Engage in a fixed-price, fixed output workshop to determine best practice requirements and propose the best-fit solution from a range of applicable technology options
- Document the recommended solution in a form that delivers customer flexibility regarding the actual project

*'Application Performance Optimisation delivers a reduction in the bandwidth required to support business application traffic deliver significant savings, maximizing value from existing network investments and reducing the need for continuous circuit upgrades to support new technology and growing bandwidth demands'*

Alternative Networks, 2015

For the fixed price of £3,000 and appropriate allocation of key stakeholder time, Alternative will deliver you a clear and documented strategy to optimise application delivery across your entire estate, fixed and mobile.

Technology	Partner Level	Competencies
Microsoft	Gold	<ul style="list-style-type: none"> <li>• Hosting</li> <li>• Virtualisation</li> <li>• CSP Tier 1</li> </ul>
Citrix	Platinum	<ul style="list-style-type: none"> <li>• Virtualisation</li> <li>• Networking</li> <li>• Mobility</li> </ul>
VMWare	Enterprise	<ul style="list-style-type: none"> <li>• Network Virtualisation</li> <li>• Server Virtualisation</li> <li>• Mobility</li> </ul>
HPE	Silver	<ul style="list-style-type: none"> <li>• Storage</li> <li>• Networking</li> <li>• Server</li> </ul>
Aruba	Silver	<ul style="list-style-type: none"> <li>• All Products</li> </ul>
Juniper	Elite	<ul style="list-style-type: none"> <li>• All Products</li> </ul>

## Customer Examples

### Major International Law Firm

(650 Users) design and implementation of application streaming solution to optimise user experience for remote working and BYOD initiatives

### London based Local Government Council

(500 Users) design and implementation of virtual desktop solutions for home and front-line workers in the community, including Office 365 integration and optimisation

## About Alternative

Alternative is one of the UK's leading providers of IT solutions to businesses in the UK, from device to datacentre. We offer a broad portfolio of IT technology and telecommunications managed services, including cloud computing, virtualisation, managed hosting, fixed line voice, mobile, systems, IP networks and complex billing software solutions.

**tel** 0800 316 8866  
**fax** 0800 316 8867

**web** [www.alternativenetworks.com](http://www.alternativenetworks.com)  
**email** [info@alternativenetworks.com](mailto:info@alternativenetworks.com)

 **Twitter** @One\_Alternative

